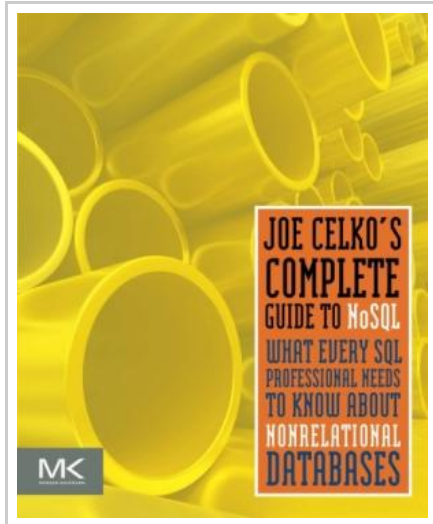



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## Joe Celko's Complete Guide to NoSQL: What Every SQL Professional Needs to Know About Non-Relational Databases (Paperback)

By Joe Celko

ELSEVIER SCIENCE TECHNOLOGY, United States, 2013.

Paperback. Book Condition: New. 231 x 188 mm. Language:

English . Brand New Book. Joe Celko's Complete Guide to

NoSQL provides a complete overview of non-relational technologies so that you can become more nimble to meet the

needs of your organization. As data continues to explode and grow more complex, SQL is becoming less useful for querying

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faster data, you will need to leverage non-relational

technologies to get the most out of the information you have.

Learn where, when, and why the benefits of NoSQL outweigh

those of SQL with Joe Celko's Complete Guide to NoSQL. This

book covers three areas that make today's new data different

from the data of the past: velocity, volume and variety. When

information is changing faster than you can collect and query

it, it simply cannot be treated the same as static data. Celko will

help you understand velocity, to equip you with the tools to

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