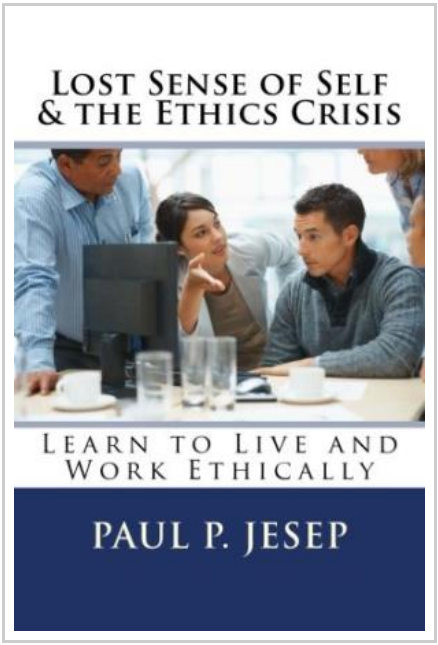

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Lost Sense of Self the Ethics Crisis: Learn to Live and Work Ethically (Paperback)

By Paul P Jesep

Createspace, United States, 2012. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Lost Sense of Self the Ethics Crisis - Learn to Live and Work Ethically takes a fresh approach to ethics in an individual s personal and professional life. The focus is on human nature, not laws, case studies, ethics codes, or corporate policies. Seminars, MBA programs, ethics institutes, and national and international studies on ethics have done little to address the crisis of ethics that exist today in the business world, according Paul P. Jesep, book author. Organizations do not write or implement policies, he said. People write them. People administer them. People are impacted by them whether they are marketing or personnel policies. This has to be the starting point of ethics. People. Although companies may be fined by government agencies for wrongdoing, businesses and corporations do not violate laws or ethical protocols, people violate them and hide behind the organizational veil. If ethical violations are to stop then start with trying to understand people. This is especially apparent in the banking industry. People must know themselves. Otherwise ethical problems will continue. Ethics should never be...

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