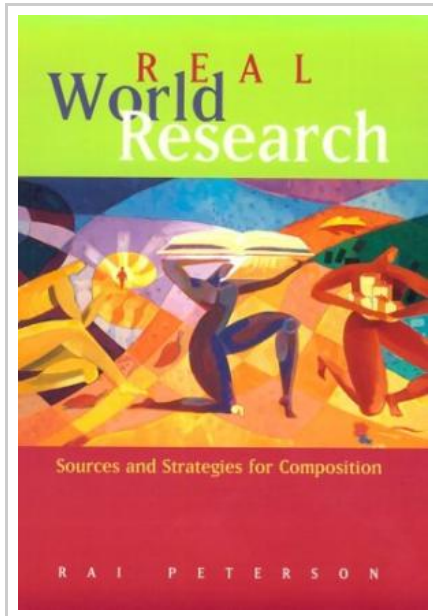




Real World Research: Sources and Strategies for Composition

By Rai Peterson

Cengage Learning, Inc. Paperback. Book Condition: new. BRAND NEW, Real World Research: Sources and Strategies for Composition, Rai Peterson, This comprehensive guide emphasizes the cultural value of research and displays a real-world emphasis by showing the important role that research plays in different industries and careers. While the text thoroughly covers traditional research methods, it pays special attention to using interviews, ethnographies, government agencies, the telephone, and the Internet as research tools. Five sample student papers illustrate different approaches to topic selection, research sources, and organization, and provide students with examples of five documentation formats--MLA, APA, CMS, and two versions of CBE.



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