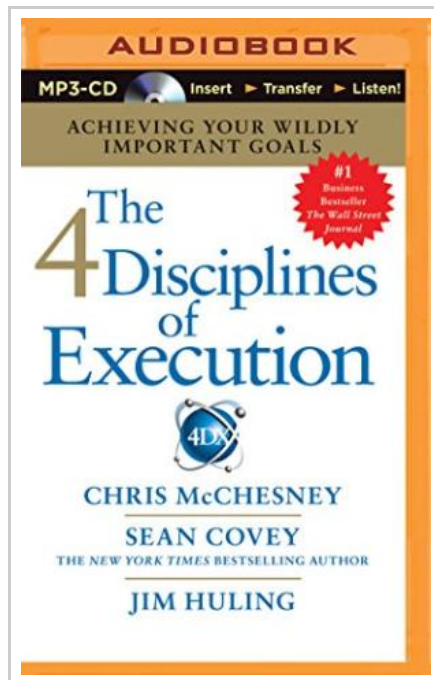




The 4 Disciplines of Execution: Achieving Your Wildly Important Goals

By Chris McChesney, Sean Covey

BRILLIANCE AUDIO, United Kingdom, 2014. CD-Audio. Book Condition: New. Unabridged. 173 x 137 mm. Language: English . Brand New. By the time it finally disappeared, it s likely no one even noticed. What happened? The whirlwind of urgent activity required to keep things running day-to-day devoured all the time and energy you needed to invest in executing your strategy for tomorrow! The 4 Disciplines of Execution can change all that forever. The 4 Disciplines of Execution (4DX) is a simple, repeatable, and proven formula for executing on your most important strategic priorities in the midst of the whirlwind. By following The 4 Disciplines: Focusing on the Wildly Important Acting on Lead Measures Keeping a Compelling Scoreboard Creating a Cadence of Accountability leaders can produce breakthrough results, even when executing the strategy requires a significant change in behavior from their teams. 4DX is not theory. It is a proven set of practices that have been tested and refined by hundreds of organizations and thousands of teams over many years. When a company or an individual adheres to these disciplines, they achieve superb results regardless of the goal. 4DX represents a new way of thinking and working that is essential...



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