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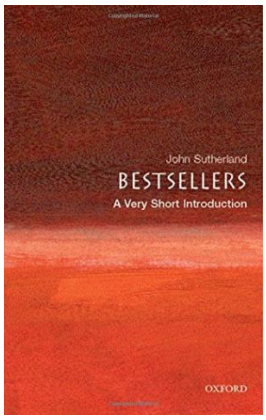
BESTSELLERS: A VERY SHORT INTRODUCTION



Oxford University Press. Paperback. Book Condition: new. BRAND NEW, Bestsellers: A Very Short Introduction, John Sutherland, 'I rejoice', said Doctor Johnson, 'to concur with the Common Reader.' For the last century, the tastes and preferences of the common reader have been reflected in the American and British bestseller lists, and this Very Short Introduction takes an engaging look through the lists to reveal what we have been reading - and why. John Sutherland shows that bestseller lists monitor one of...

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